

M WIRES (INDIA)



Company Profile

ABOUT US



Since its inception in 2017 , M WIRES (INDIA) has become among the leading player in the manufacturing of Products in 2 Wheelers , 3 Wheelers & 4 Wheelers Segment with a vision of 'Achieving excellence in the field of manufacturing Automotive Control Cables & Wires.

M Wires (India) has acquire a status of major supplier to original equipment manufacturers in India. With our commitment to innovation, competence to process improvements, quality control and customer service we have been able to position ourselves as a key resource for leading Industry

We take pride in being the largest good quality producer of automotive control cables for 2 w/h`s , 3w/h`s , 4 w/h`s etc. Our vast experience and qualitative approach has made us a prominent and trusted business entity. We work in accordance with the set parameters of ISO 9001 : 2008 standard norms and manufacture products as per O.E standards. Our team of proficient engineers, technocrats, R & D experts is constantly engaged in improving the product quality and increasing the company's turnover ratio. Our team works in close coordination with our esteemed clients and design as well as develops products that offer maximum benefits to our customers

We understand the importance of satisfied client base and thus streamline our processes to provide 100% customer-oriented satisfaction to our clients with unmatched quality. With its motto of 'Customer First' the Company has grown over the years , Our indigenous technology with demonstrated capabilities & strategies brings in an unbeatable combination of experience,

MISSION & VISION

Our Mission

Our mission is to be consistently winning the trust & confidence of our clients by providing best international quality control cables & wires at competitive prices & on timely delivery . We rely on the idea of setting high standards enabling us to get closer to the perfect product & zero defect product



Our Vision

We remain committed to achieve our vision through teamwork , latest technology sincere & empowered manpower , wide customer base & an emphasis on transparency & optimization of resources which ensures quality product & process resulting into reducing costs, reduced waste, reduces re-work , reduced lead times .



Our Aim

Our Aim is to build an innovative world where we create values beyond communications & a long term partnership with our customers to help them succeed in their respective business domains .

Our Aim is based on our ability to sustain long lasting partnership which is mutually beneficial with those we conduct business ,



Our Aim is total commitment for creating productive environment , amenity , promoting peace of mind and smile to our customers & community to make us trustworthy company .

QUALITY POLICY & QUALITY OBJECTIVE

Quality Policy

We as M Wires (India) is 100 % committed to strict adherences to total quality management (TQM) of our product by following special precautions , inspection norms at every stages of manufacturing to furnish standardization & homogeneity in the quality of the Control Cables & Wires by doing sincere efforts , intelligent direction , skillful execution ,

contemporary technology for perfect functioning , durability , friction free performance & zero defects in our M Wires & Control Cables



Quality Objective

We are committed to give special consideration to the quality of our products

+ Right from the procurement of high grade qualitative raw material as per PPAP and FMEA guidelines.

+ Improvement in customer satisfaction , expectations , confidence by providing enhance tensile strength , smooth shifting , self lubrication , corrosion resistance , gear compatibility , accuracy features in our M Wires & Control Cables.

+ To increase our business base & enhance our customer satisfaction, regular demand by providing `` Optimum quality , Better Cost & Optimum Zero defect delivery `` .

+ Providing healthy & safer environment to each employee

+ Training & motivating each employee to develop the spirit of team work

+ Reduction in machine & tooling maintenance costs



COMPANY FACTSHEET

BASIC INFORMATION

Nature of Business	Manufacturer
Registered Address	PLOT NO. 2-B, KH. NO. 13/9, 12/1 & 12/2 , RAILWAY ROAD , SAMAYPUR , DELHI - 110042
Industry	Automotive Control Cables & Wires
Year of Establishment	2017
Legal Status of Firm	Proprietorship

COMPANY USP

Primary Competitive Advantage	Experienced R & D Department
	Large Product Line
	Large Production Capacity

PRODUCTS

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Automotive Control Cables For 2 w/h`s , 3w/h`s , 4w/h`s , special purpose customise machinery	Clutch Cables , Throttle Cables , Brake Cables , Choke Cables , Push Pull Cables, Rope Wires , Engine Stop Cables , Speedometer Cables , Strand Twisted Wire , Seat Lock Cable etc.

MANUFACTURING FACILITIES

Overtime we have grown organically in & diversified our manufacturing capabilities by introducing advanced machines for manufacturing comprehensive varieties of automotive control cables & wires for all 2w/h`s , 3w/h`s , 4 w/h`s , special / customized purposes etc. , We are the only company in Delhi which has the complete manufacturing facilities for all inputs required for making control cables in House

We have a world class manufacturing unit enabling us to provide world class control cables for making it a symbol of superlative quality product , cost effective at the different stages of quality control & innovations at our unit through out high standard infrastructure & operations which consists of :

- + A team of technically qualified professionals that keep a constant production & quality control at various stages of manufacturing
- + Over covered 1500 sq mtr working area (floor & unit wise)
- + Consistently embarked on automation of its various process of manufacture by progressively installing spm`s .
- + high speed stranding machines , wire coilers , diecasting machines , extruders , SPM`s for cable making ,
- + Inner Wire Tensile Break Load Test
- + Cable Proof Load Test
- + Cable Mechanical Durability Test
- + Cable Conduit Buckling Load Test
- + Cable Conduit Compression Load Test



OUR PRODUCTS

The best quality automotive control cables & wires at competitive price and timely delivery are provided by us are as :-



CLUTCH CABLES



THROTTLE CABLE



FRONT BRAKE CABLE



REAR BRAKE CABLES



CHOKE CABLE



SPEEDOMETER CABLE



SEAT LOCK CABLE



CABLE CASING CONDUIT (OUTER)



TWISTED STRAND WIRE

APPLICATION AREAS



2 W/H SCOOTERS



2 W/H MOTORCYCLES



2 W/H MOPEDS / SCOOTIES



3 W/H COMMERCIAL AUTO



BATTERY E - RICKSHAW



4 W/H COMMERCIAL AUTO



TRACTORS



CRANES / LOADERS



CARS / SUV / XUV

TEAM WORK

Team Work

We have employed a highly experienced team of professionals who have sound experience in their respective domains and enables us to attain there define targets , increase productivity .

Our team of experienced , skilled , dedicated , hardworking & technologically updated personnel make optimum utilization of the available resources to make sure to manufacture superior & unparalleled quality products , Our skilled professionals understand every technical details of the product manufactured which enables them to produce world class quality of control cables & wires .



They together make a team of dedicated & experienced engineers who leave no stone unturned in their pursuit for perfection , also we provide periodically productivity improvement training classes in our Unit .

Our team consists of : -

- + Management professionals
- + Skilled Staff
- + Semi Skilled Staff
- + R & D professionals



CUSTOMER RELATIONSHIP

Our MW team & its management is a firm believer in `` Customer First `` ,

Our network & close interaction with dedicated clientele , commitment to technology & innovation enable us to provide our customers a level of quality & services well beyond traditional expectations .

Quality , Cost , Variety , Customise , Delivery has been the key`s for **MW** growth

We understand that friendly and prompt services are the key to success .

The service & knowledge available at **MW** is unmatched in the area . Our products are supplied directly to manufacturing OEM plants , consumers which clearly reflects the level of confidence which we enjoy with our customers .

In our continuing efforts to remain the supplier of choice to our distinguished and demanding customer base , we have added many services , features & continual improvement programs all aimed at making us `` The Supplier Best Choice ``



our Values

RELIABILITY

On time; Dependable;
Safe; Consistent

TRUST

Expectation; Confidential;
Reliable, Positive

HONESTY

Transparent; Integral;
Loyal; Responsible

PASSION

Committed; Enthusiastic;
Self-Believing; Eager

CREATIVITY

Resourceful; Listening;
Developing; Original

WHY US

- + Experienced , Qualified team / workforce of engineers
- + Modern infrastructural facility
- + Strict quality checks
- + Competitive prices , timely deliveries
- + Zero defect , highly durable product
- + Excellent after sales services
- + transparent business practices .



Regards... ✉



M WIRES (INDIA)

MUKUL SINGHAL (C E O)

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